

# Generalizability Theory; Understanding Variance in Research

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# A Brief History

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- In 1951 Coefficient Alpha is formalized (Cronbach, 1951)
- In 1963 Generalizability Theory is conceived (Cronbach, Rajaratnam & Gleser, 1963)
- In 1972 it is developed into a comprehensive framework (Cronbach, 1972)
- In 2004 Lee Cronbach publishes his thoughts on Coefficient Alpha for its 50th anniversary (Cronbach & Shavelson, 2004)
- Let's see a few of those thoughts...

# A Brief History

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- “I doubt whether coefficient alpha is the best way of judging the reliability of the instrument to which it is applied.”
- “My 1951 article made no clear distinction between results for the sample and results for the population.”
- “I no longer regard the alpha formula as the most appropriate way to examine most data.”



# So why Gtheory, and what does it offer?

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- An inclusion of multiple facets
- A consideration of interaction effects
- The ability to generate multiple specific generalizability coefficients
- The ability to estimate generalizability in similar, hypothetical experiments with different levels of facet occurrence
- An application for crossed or nested designs

# Walking through: G-study

- Package “gtheory”
- Long format data
- Each column a facet or score

Subject	block	question	score
1000	1	ANX1	1
1000	2	ANX1	2
1000	3	ANX1	1
1000	4	ANX1	3
1000	5	ANX1	3

```
func <- score ~ (1|Subject)+(1|question)+  
(1|block)+  
(1|Subject:question)+(1|Subject:block)+  
(1|block:question)
```

```
g_stud_state <- gstudy(Gstate, formula = func)
```

```
g_stud_state  
## $components  
##           source          var percent n  
## 1 Subject:question 0.109338184   15.7 1  
## 2   Subject:block 0.083970644   12.0 1  
## 3  block:question 0.002798998    0.4 1  
## 4         Subject 0.083750955   12.0 1  
## 5         question 0.135828015   19.5 1  
## 6           block 0.001524688    0.2 1  
## 7         Residual 0.280135471   40.2 1  
##  
## attr(,"class")  
## [1] "gstudy" "list"
```

# Walking through: D-study

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- A function exists – “dstudy” – but it is temperamental
- Luckily the maths is easy:  $D\text{-variance} = G\text{-variance}/n$ , where  $n$  = number of facet occurrences



# Walking through: D-study

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	facets	gvar	percent	levels	dvar	Dpercent
1	Subject:question	0.109338184	15.7	20	5.466909e-03	4.71538620
2	Subject:block	0.083970644	12.0	5	1.679413e-02	14.48547999
3	block:question	0.002798998	0.4	100	2.798998e-05	0.02414226
4	Subject	0.083750955	12.0	1	8.375096e-02	72.23791085
5	question	0.135828015	19.5	20	6.791401e-03	5.85780306
6	block	0.001524688	0.2	5	3.049375e-04	0.26301848
7	Residual	0.280135471	40.2	100	2.801355e-03	2.41625915

```
occasions <- 5  
questions <- 20
```

```
gtable <- g_stud_state$components %>%  
  as.vector() %>%  
  select(-n) %>%  
  rename(facets = "source", gvar = "var") %>%  
  mutate(levels = c(questions, occasions, questions*occasions, 1, questions,  
occasions, questions*occasions)) %>%  
  group_by(facets) %>%  
  mutate(dvar = gvar/levels) %>% ungroup
```

# Walking through: Facet distinctions

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- Facet of differentiation: the object of measurement
- Fixed facet: we don't want to generalize beyond the included number
- Random facet: we want to generalize to an infinite number of occurrences
- Stratification facet: we don't want to generalize between levels



# Walking through: Coefficients

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- *Relative G* =  $Ep^2 = \frac{\tau}{\tau + \delta} = \frac{\sigma_p^2}{\sigma_p^2 + \sigma_\delta^2}$
- Where  $\sigma_p^2$  is person-based variance and  $\sigma_\delta^2$  is the relative error variance, which includes interactions between facets, but not main effects.  $\sigma_\delta^2$  will change depending on which variance factors are included; for example, in a Person x Occasion x Item design, when calculating an overall G coefficient,  $\sigma_\delta^2 = \sigma_{po}^2 + \sigma_{pi}^2 + \sigma_{poi}^2$

# Walking through: Coefficients

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- *Absolute G* =  $\phi = \frac{\tau}{\tau + \Delta} = \frac{\sigma_p^2}{\sigma_p^2 + \sigma_\Delta^2}$
- Whilst similar to the above formula,  $\Delta$  also includes main effects, and so for an overall G coefficient,  $\sigma_\Delta^2 = \sigma_o^2 + \sigma_i^2 + \sigma_{oi}^2 + \sigma_{po}^2 + \sigma_{pi}^2 + \sigma_{poi}^2$

# Big Caveat!

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- The elements of previous formulae are constructed differently depending on how the facets are defined. The aforementioned ones would be if all facets were considered random
- See Brennan (2001) or Bloch and Norman (2012) for rules on how to calculate coefficients for different designs and variables
- For good measure, I'll show how I calculated mine...



$$\text{Relative } G = Ep^2 = \frac{\tau}{\tau + \delta} = \frac{\sigma_p^2}{\sigma_p^2 + \sigma_\delta^2}$$

$$\text{Absolute } G = \phi = \frac{\tau}{\tau + \Delta} = \frac{\sigma_p^2}{\sigma_p^2 + \sigma_\Delta^2}$$

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- Items were considered fixed, Occasions were considered random
- $\tau = \sigma_p^2 = P + P:I$
- $\tau$  is created by adding together D-study variance components including the facet of differentiation (in this case Person) with all its fixed facet interactions excluding any that feature random facets (in this case the Person and Item interaction).

$$\text{Relative } G = Ep^2 = \frac{\tau}{\tau + \delta} = \frac{\sigma_p^2}{\sigma_p^2 + \sigma_\delta^2}$$

$$\text{Absolute } G = \phi = \frac{\tau}{\tau + \Delta} = \frac{\sigma_p^2}{\sigma_p^2 + \sigma_\Delta^2}$$

---

- Items were considered fixed, Occasions were considered random
- $\delta = \sigma_\delta^2 = P:O + P:O:I$
- $\delta$  is created by adding together every D-study variance component including interaction between the facet of differentiation (Person) and any random facet (in this case Occasion).

$$\text{Relative } G = Ep^2 = \frac{\tau}{\tau + \delta} = \frac{\sigma_p^2}{\sigma_p^2 + \sigma_\delta^2}$$

$$\text{Absolute } G = \phi = \frac{\tau}{\tau + \Delta} = \frac{\sigma_p^2}{\sigma_p^2 + \sigma_\Delta^2}$$

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- Items were considered fixed, Occasions were considered random
- $\Delta = \Delta_\delta^2 = O + P:O + O:I + P:O:I$
- $\Delta$  is created by adding together every D-study variance component which include random facets (Occasion).



# Walking through: Coefficients

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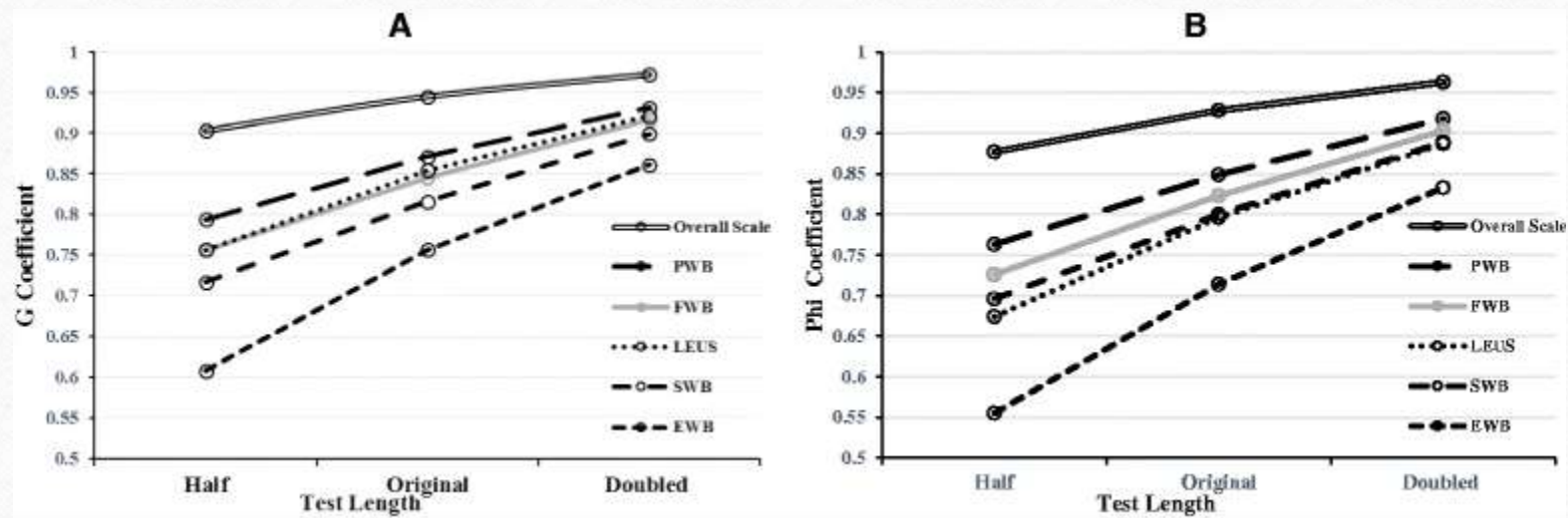
- TCI and SCI are calculated from G-study variances (Medvedev et al. 2017)
- $SCI = \frac{\sigma_s^2}{\sigma_s^2 + \sigma_t^2}$
- $TCI = \frac{\sigma_t^2}{\sigma_t^2 + \sigma_s^2}$
- Where  $\sigma_t^2 = \sigma_p^2$  and  $\sigma_s^2 = \sigma_{po}^2$
- Mathematically indistinguishable

# A few examples: D-study, Big Five

Items	Extraversion				Agreeableness				Conscientiousness			
	Measurement Occasions				Measurement Occasions				Measurement Occasions			
	1	2	3	5	1	2	3	5	1	2	3	5
1	.45	.52	.55	.58	.32	.39	.42	.45	.31	.37	.40	.43
2	.61	.68	.70	.73	.47	.55	.59	.62	.47	.54	.57	.60
3	.69	.75	.78	.80	.56	.64	.68	.70	.56	.63	.66	.69
5	.77	.83	.85	.86	.67	.74	.77	.79	.67	.73	.76	.78
7	.81	.86	.88	.90	.73	.79	.82	.84	.73	.79	.81	.83
10	.85	.89	.91	.92	.78	.84	.86	.88	.78	.83	.85	.87
12	.86	.91	.92	.93	.80	.86	.88	.90	.80	.85	.87	.89
15	.88	.92	.93	.94	.82	.87	.90	.91	.83	.87	.89	.91

Arterberry, Martens, Cadigan and Rohrer (2014)

# A few examples: FACT-Leu



Meng et al. (2017)



# A few examples: Blood Pressure Reliability

## Study 1

**Table 1**  
*Variance component estimates  
for person  $\times$  replication design*

Source	Variance Component Estimates	
	Systolic Blood Pressure	Diastolic Blood Pressure
Person (P)	125.33	64.21
Replication (R)	.89	.06
P $\times$ R	22.57	13.66

**Table 2**  
*G\*-coefficients using  $\sigma^2(\Delta)$  as error variance for  
P $\times$ R design with replications taken  
in the laboratory on the same day*

Number of Replications (n'(r))	G*-Coefficients	
	Systolic Blood Pressure	Diastolic Blood Pressure
1	.84	.82
2	.91	.90
3	.94	.93
4	.96	.95
5	.96	.96

Llabre et al. (1988)

# A few examples: Blood Pressure Reliability

## Study 2

**Table 3**  
*Variance component estimates for P×R:D design*

Source	Variance Component Estimates	
	Systolic Blood Pressure	Diastolic Blood Pressure
Person (P)	83.41	36.49
Day (D)	.73	0 <sup>a</sup>
Replication (R:D)	.30	0 <sup>a</sup>
P×D	24.91	21.69
P×R:D	9.91	7.99

**Table 4**  
*G\*-coefficients using  $\sigma^2(\Delta)$  as error for P×R:D design with measures taken in the laboratory*

Number of Days n'(d)	G*-Coefficients			
	Systolic Blood Pressure		Diastolic Blood Pressure	
	1 Replication	2 Replications	1 Replication	2 Replications
1	.70	.73	.55	.59
2	.82	.84	.71	.74
3	.87	.89	.79	.81
4	.90	.92	.83	.85
5	.92	.93	.86	.88

Number of Replications n'(r)	Systolic Blood Pressure Same Day	Diastolic Blood Pressure Same Day
1	.89	.82
2	.94	.90
3	.96	.93
4	.97	.95
5	.98	.96

# A few examples: Blood Pressure Reliability

## Study 3

**Table 5**

*Variance component estimates for P×R design both at home and at work*

Source	Variance Component Estimates			
	Home		Work	
	Systolic Blood Pressure	Diastolic Blood Pressure	Systolic Blood Pressure	Diastolic Blood Pressure
Persons (P)	143.51	49.33	150.07	57.62
Replications (R)	6.06	1.55	0 <sup>a</sup>	2.92
P×R	228.84	111.41	166.82	80.29

**Table 6**

*G\*-coefficients using  $\sigma^2(\Delta)$  as error for P×R design both at home and at work*

Number of Replications	G*-Coefficients			
	Home		Work	
	Systolic Blood Pressure	Diastolic Blood Pressure	Systolic Blood Pressure	Diastolic Blood Pressure
1	.38	.30	.47	.41
2	.55	.47	.64	.58
3	.65	.57	.73	.68
4	.71	.64	.78	.73
5	.75	.69	.82	.78
6	.79	.72	.84	.81
10	.86	.81	.90	.87

Llabre et al. (1988)



# A few examples: Blood Pressure Reliability

## Study 4

**Table 7**  
*Variance component estimates for P×R:S design*

Source	Variance Component Estimates	
	Systolic Blood Pressure	Diastolic Blood Pressure
Persons (P)	100.63	37.47
Setting (S)	17.59	4.77
Replications (R:S)	2.15	1.45
P×S	46.87	20.38
P×R:S	139.41	83.92

**Table 8**  
*G\*-Coefficients for P×R:S design*

Number of Settings	G*-Coefficients							
	Systolic Blood Pressure				Diastolic Blood Pressure			
	1*	5	10	20	1	5	10	20
1	.33	.52	.56	.61	.25	.47	.53	.56
2	.49	.68	.72	.74	.40	.64	.69	.72
3	.59	.76	.79	.81	.50	.73	.77	.79

\*Replications/setting.

Llabre et al. (1988)

# A few examples: Blood Pressure Reliability

## Study 5

**Table 9**  
*Variance component estimates for P×R:I design*

Source	Variance Component Estimates	
	Systolic Blood Pressure	Diastolic Blood Pressure
Persons (P)	210.36	109.14
Instrument (I)	19.71	.51
Replication (R:I)	0 <sup>a</sup>	.20
P×I	34.05	29.50
P×R:I	20.74	14.18

**Table 10**  
*G\*-Coefficients using  $\sigma^2 (\Delta)$  as error for P×R:I design—  
all replications taken in the laboratory*

Number of Instruments	G*-Coefficients									
	Systolic Blood Pressure					Diastolic Blood Pressure				
	1*	2	3	4	5	1	2	3	4	5
1	.74	.77	.78	.78	.78	.71	.75	.76	.77	.77
2	.85	.87	.87	.88	.88	.83	.85	.86	.87	.87
3	.89	.91	.91	.92	.92	.88	.90	.90	.91	.91

Llabre et al. (1988)

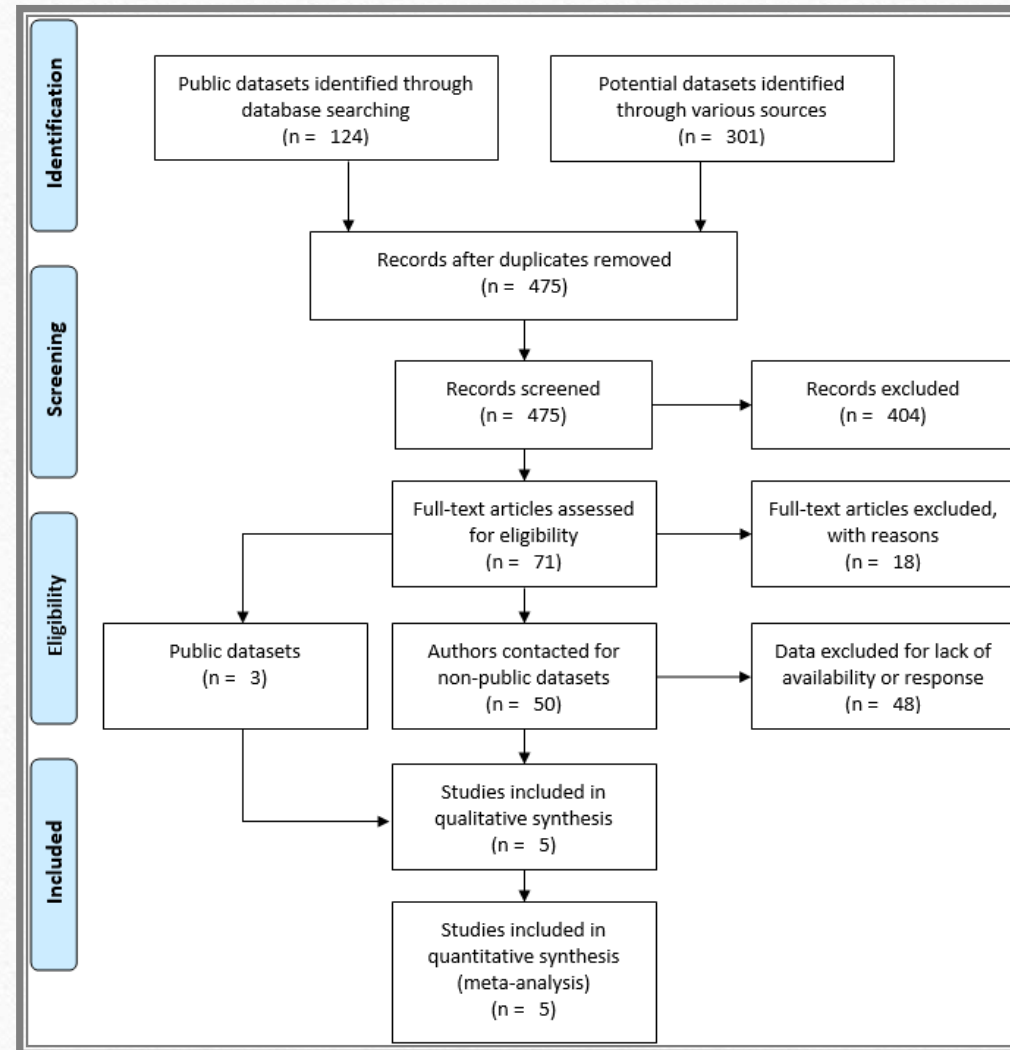
# Dissertation: Background

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- Meta-analysis
- Secondary data
- Exploratory analysis
- State-Trait Anxiety Inventory
- An evaluation of full scale and individual items



# Dissertation: Background



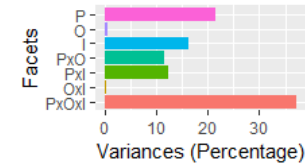
# Dissertation: Coefficients

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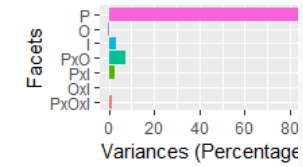
Study	Participants	Subscale	Alpha	$\phi$	Ep <sup>2</sup>	TCI
O'Keefe & Klebe (2014)	100	state	0.93	0.91	0.91	0.65
O'Keefe & Klebe (2014)	100	trait	0.93	0.94	0.94	0.95
Ryff & Davidson (2019a)	318	state	0.88	0.73	0.73	0.61
Ryff & Davidson (2019a)	318	trait	0.88	-	-	-
Ryff & Davidson (2019b)	122	state	0.87	0.75	0.77	0.66
Ryff & Davidson (2019b)	122	trait	0.9	-	-	-
Yuan et al. (2013)	52	state	0.89	0.6	0.65	0.76
Yuan et al. (2013)	52	trait	0.85	0.6	0.61	0.68
Torrance et al. (2018)	24	state	0.87	0.82	0.82	0.5
Torrance et al. (2018)	24	trait	-	-	-	-

# Dissertation: State variance profiles

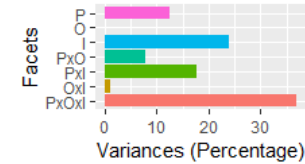
A. O'Keefe & Klebe (2014), G-variances



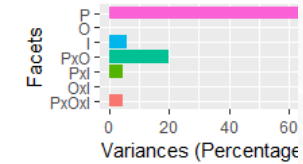
B. O'Keefe & Klebe (2014), D-variances



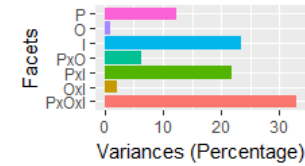
C. Ryff & Davidson (2019a), G-variances



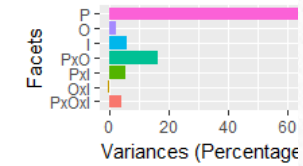
D. Ryff & Davidson (2019a), D-variances



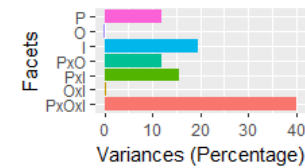
E. Ryff & Davidson (2019b), G-variances



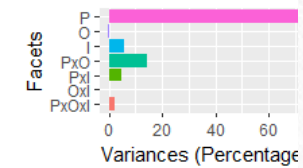
F. Ryff & Davidson (2019b), D-variances



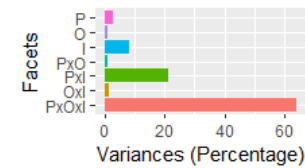
G. Torrance et al. (2018), G-variances



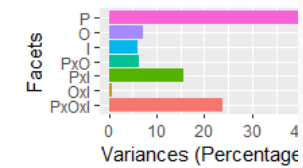
H. Torrance et al. (2018), D-variances



I. Yuan et al. (2013), G-variances



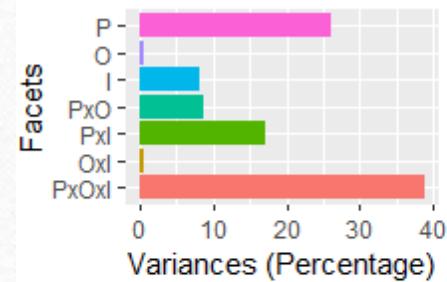
J. Yuan et al. (2013), D-variances



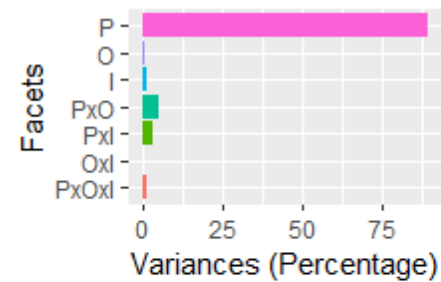


# Dissertation: Trait variance profiles

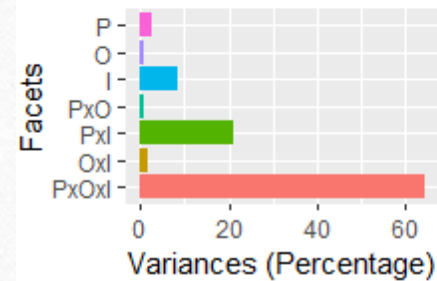
A. O'Keefe & Klebe (2014), G-variances



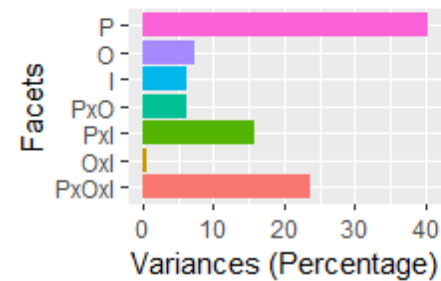
B. O'Keefe & Klebe (2014), D-variances



C. Yuan et al. (2013), G-variances



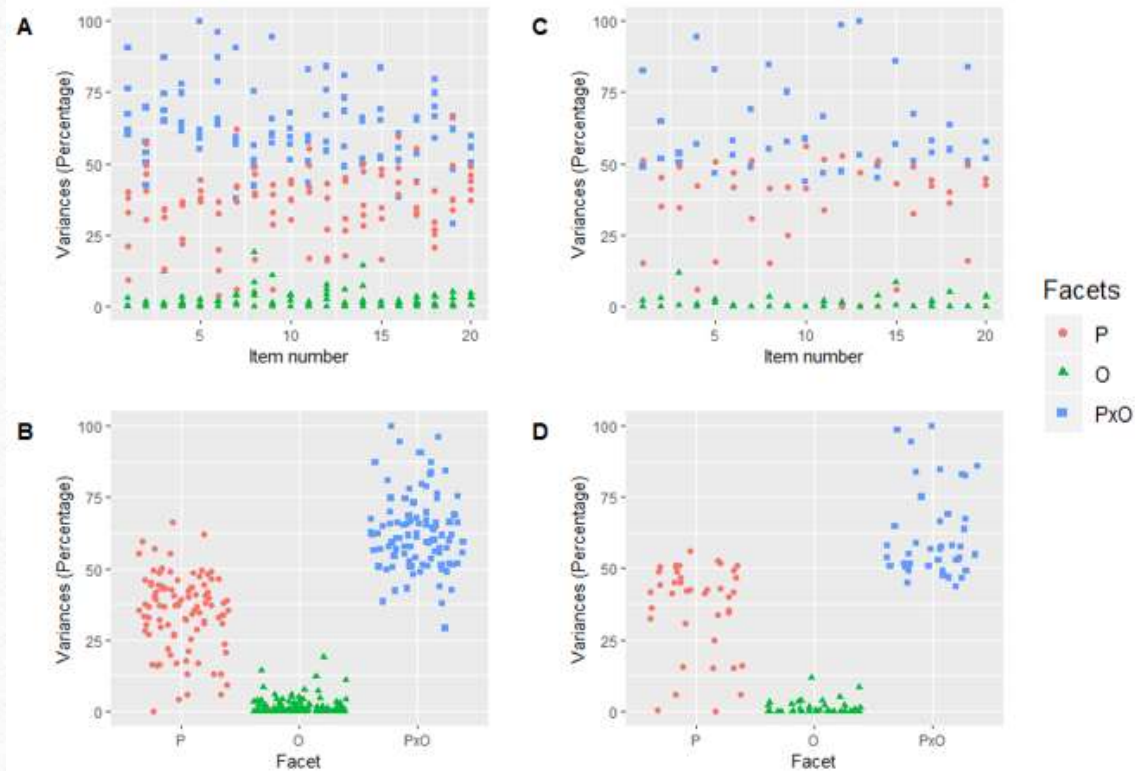
D. Yuan et al. (2013), D-variances



# Dissertation: Item-level variance profiles

Left Side:

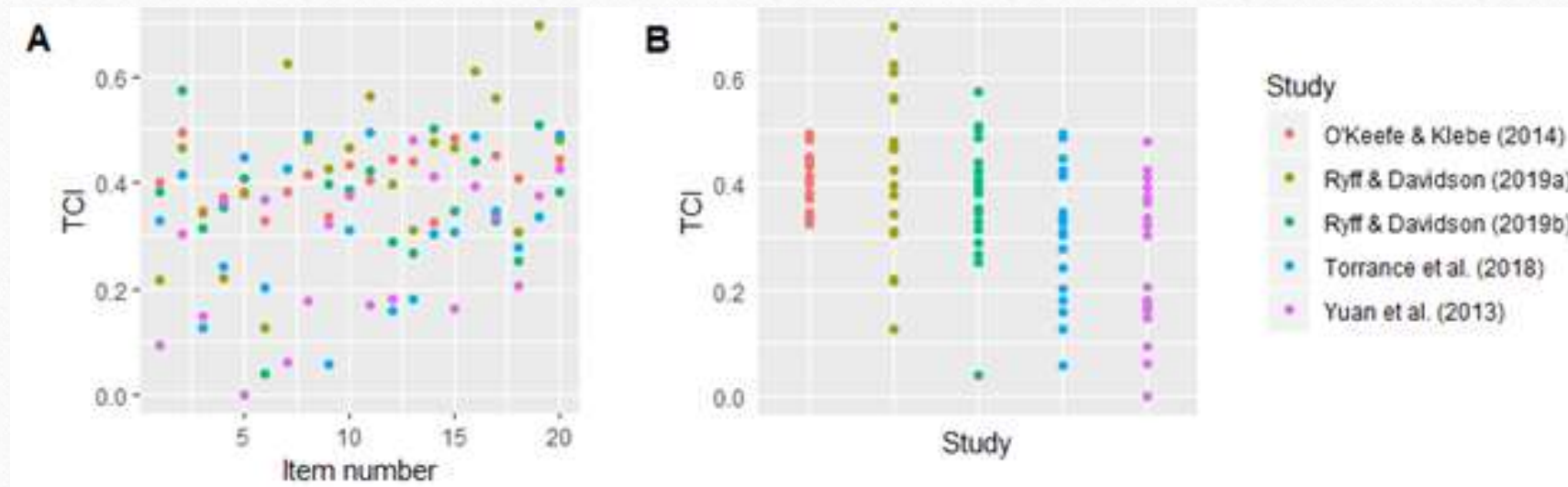
State subscale



Right Side:

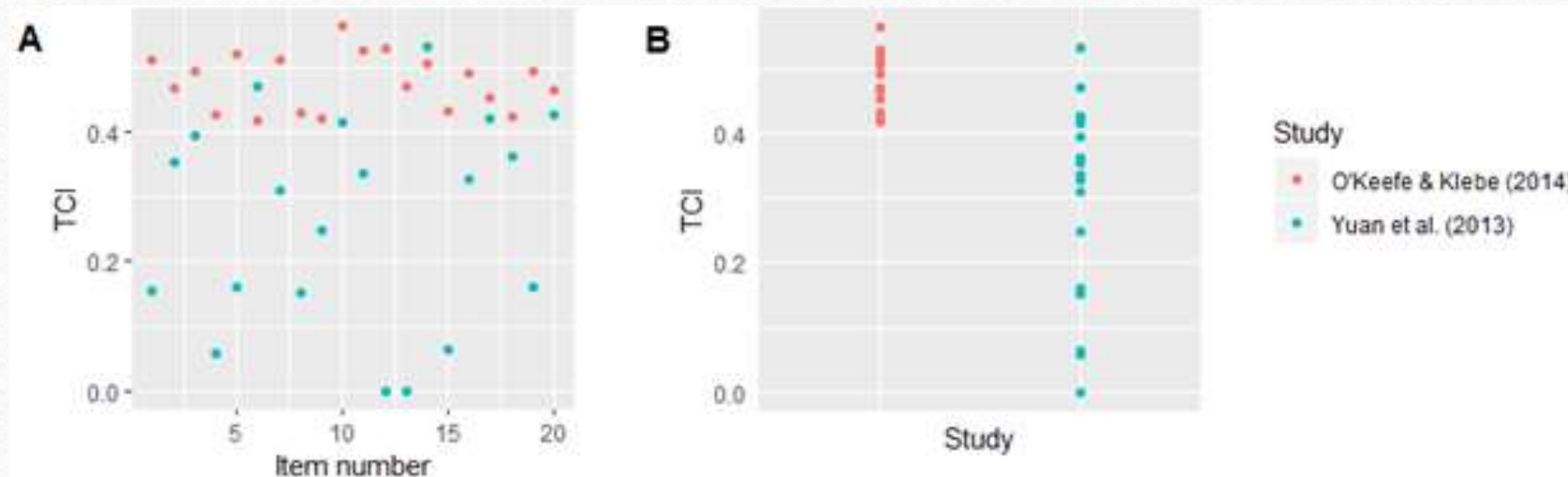
Trait subscale

# Dissertation: State item-level TCI distributions





# Dissertation: Trait item-level TCI distributions



# Dissertation: Item-level TCI, descriptive statistics

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<b>Study</b>	<b>State TCI Mean</b>	<b>State TCI SD</b>	<b>State TCI Range</b>	<b>Trait TCI Mean</b>	<b>Trait TCI SD</b>	<b>Trait TCI Range</b>
O'Keefe & Klebe (2014)	0.41	0.05	0.33 - 0.49	0.48	0.04	0.42 - 0.56
Ryff & Davidson (2019a)	0.43	0.15	0.13 - 0.7	-	-	-
Ryff & Davidson (2019b)	0.37	0.11	0.04 - 0.57	-	-	-
Torrance et al. (2018)	0.32	0.13	0.06 - 0.49	-	-	-
Yuan et al. (2013)	0.27	0.14	0 - 0.48	0.27	0.16	0 - 0.53

# Discussion

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- <https://osf.io/29vjp/>
- Human error; Gtheory is only as good as the facets we decide to include
- Current lack of guidelines, visualization techniques, rules of thumb
- State and trait separation is mathematically and conceptually rigid
- Analysis of individual items are noisy
- Steyer, Mayer, Geiser and Cole (2015)



# What's next?

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- Situated measures
- Collecting data through virtual agents
- Passive data collection
- Building individual user profiles
- A comparison of Latent State-Trait Theory and Gtheory
- Stepwise Gtheory

# Conclusion

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- Help improving Gtheory and alternative methods
- Do justice to your data; consider distributions, individual differences and generalizability within and outside your sample.
- Variance has meaning!

# References

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